



The Lowry

TATTOO & ARTS EXPO



INFO PACK

24TH & 25TH OCTOBER 2026

MELBOURNE SHOWGROUNDS

OUR TEAM



THE WITCHES BEHIND THE MAGIC

Run by Artists, For Artists



CARLY VANHEUSDEN

@CVHTATTOOS

SHE/HER

Co Founder of The Coven, Carly is a Vegan Tattoo Artist who has been tattooing since early 2015 specialising in bright, bold, full colour tattoos. The best way to describe her style would be bubblegum trad, super cute and bright with a rich, bold edge. She is also the owner of private tattoo studio Sweet Nothings in Melbourne, VIC. When Carly isn't tattooing, she is probably tinkering away at another ADHD hyperfocus that will soon be abandoned or playing videogames.

HELEN BODDY

@HIGHWATERSTATTOO

SHE/THEY

Co Founder of The Coven, Helen is a queer artist that has been tattooing since 2019 and specialises in dark illustrative blackwork art and tattoos. Lover of all things spooky, you'll find them often at metal gigs, oddities markets or enjoying the current ADHD hobby flavour of the month. They are also the primary founder and director of The Witches Wardrobe, an alternative, secondhand market established in 2023.



A 2 DAY WEEKEND EXPO

24TH & 25TH OCTOBER



SATURDAY
10am - 9pm

SUNDAY
10am - 7pm

LOCATION

MELBOURNE SHOWGROUNDS
TOWN SQUARE PAVILLION
(BUILDING 8)
LANGS RD, ASCOT VALE,
VIC, 3032

WHAT TO EXPECT

82 ARTISTS
20 RETAIL VENDORS
FOOD TRUCKS
INTERACTIVE ENTERTAINMENT
CRAFT STATIONS
CHARITY FUNDRAISERS
LIVE ART
COMMUNITY EVENT





ARTIST BOOTHS

To showcase as many artists, studios and styles that Australia has to offer, our booth setups are as follows:

- ◆ Each booth is setup as a **double artist booth**.
- ◆ You can apply independently or with a friend (each artist will need to be accepted individually)
- ◆ Single artists will be paired with another artist at random to encourage making new friends.

DOUBLE BOOTHS 4.5M X 2.5M

WHAT'S INCLUDED 'PER ARTIST'

- 1x shared 10amp Power-Point
 - 1x 300W Light
 - 1x Sharps Container
 - 1x Hazardous & General waste bin
 - 1x 1.8m Trestle Table
 - 2x Chairs
 - 1x Exam Table
- FACILITIES
- Access to Artist & Stencil Room

\$950

Per artist inc.GST

Sale Conditions

- 50% deposit required upfront to secure booth
- Deposits paid are non refundable
- Remainder of payment due 4 weeks prior to event
- Massage bed hire available \$50 each
- Any extra furniture and equipment is the responsibility of the artist.



RETAIL BOOTHS

VENDOR STALL
2M X 2M SPACE

WHAT'S INCLUDED

- 1x 1.8m Trestle Table
- 2x Chairs

FACILITIES

Access to private Artist room



\$450

inc.GST

Sale Conditions

- 50% deposit required upfront to secure booth
- Deposits paid are non refundable
- Remainder of payment due 4 weeks prior to event
- Any extra furniture and equipment is the responsibility of the artist.



WE'RE SO EXCITED FOR YOU TO

JOIN THE COVEN

HELEN & CARLY
THECOVENEXPO@GMAIL.COM

THECOVENEXPO.COM

WE PAY RESPECT TO THE WURUNDJERI PEOPLE OF THE KULIN NATION AS THE TRUE CUSTODIANS OF THE LAND THAT OUR EVENT IS HELD ON AND RESPECT THE RIGHTS OF FIRST NATIONS PEOPLE.